

CONTACT: TOM WEINKLE 305.213.3163
MIKI SPEIJERS 305.215.3163

FOR IMMEDIATE RELEASE

**ARTSORGANISM™ LAUNCHES PORTFOLIO OF ORIGINAL
AND IRREVERENT DESIGNS AT SURTEX 2011, BOOTH #644**

Six Categories of Designs Debut – All Available for Licensing

MIAMI, FL – MAY 14, 2011 – artsOrganism, art for the surface and textile industries announces the launch of their first collection of patterns, designs and concepts available for art licensing and for viewing by members of the trade at SURTEX 2011, Booth #644. To schedule a meeting during SURTEX about creating custom designs, and/or a private viewing of the portfolio contact Tom Weinkle at 305.213.3163 or by email at: tweinkle@artsOrganism.com

From hand-drawn art to digitally generated images with an international flair and fresh attitude artsOrganism's six categories of designs include: Elemental, Word Play, Whimsical, Geometric, Odd Ball and Fine Art. Deliverable as vector or bitmapped artwork, artsOrganism's designs are available for licensing to producers for reproduction on textiles, wall coverings, rugs, stationery and apparel.

Under the creative direction of industrial designer, creative partner and pastel artist, Tom Weinkle – whose career spans 25 years of working with clients from a variety of industries artsOrganism – offers innovative design, creative thinking and control of the production process from start to finish.

“Our designs are an unfiltered vision of the vibrant world we live in. While we focus on quality and currency, we avoid the pitfall of second guessing our point of view. It makes for authenticity, and something very special,” said Tom Weinkle.

About artsOrganism

artsOrganism, art for the surface and textile industries and their portfolio of designs seek to capture the vibrant and complex world around us and translate it to revenue and business opportunities for clients from a variety of industries. Locally, regionally and globally artsOrganism offers expertise in the reproduction of their designs targeting producers of current merchandise in wall and floor coverings, apparel, paper goods, stationary and other surface and textile markets.

artsOrganism™

design. alive.

International flair and fresh attitude make up artsOrganism's six categories of designs created expressly for the surface and textile industries.

artsOrganism's collection of hand-drawn to digitally generated creations are available for licensing to producers for reproduction on textiles, wall coverings, rugs, stationery and apparel.

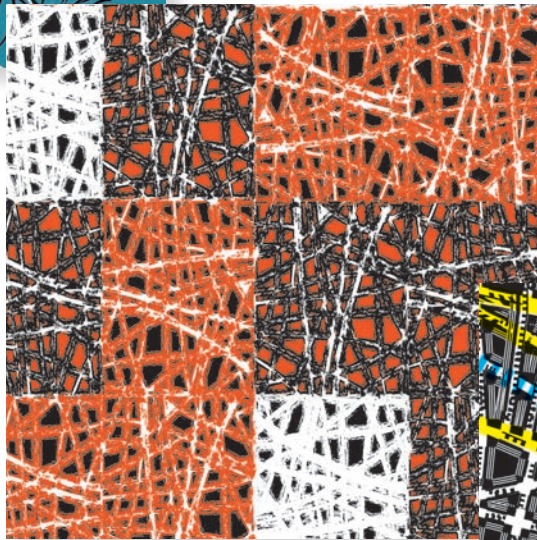
To schedule a presentation or discuss a custom design program, contact Tom Weinkle at 305.213.3163 or by email at: tweinkle@artsOrganism.com.



Odd Ball



Elemental



Geometric



Word Play



Fine Art



Whimsical